

BREESE Journal

& PUBLISHING COMPANY, INC.

ESTABLISHED IN 1921

6,164 Circulation adds up to 20,000-plus Readers each week

CLINTON COUNTY'S LARGEST NEWSPAPER

Printed Every Wednesday in Breese, Illinois

Judged a National Blue Ribbon Newspaper by the Southern Illinois Editorial Association.

8060 Old U.S. Hwy. 50

P.O. Box 405, Breese, Illinois 62230

Phone: 618-526-7211 • Fax: 618-526-2590

e-mail: bjpc@breesepub.com • Web site: www.theBreeseJournal.com

2013 ADVERTISING RATES & CIRCULATION

Effective January 1, 2013

National SAU Display	\$7.57 per col. inch
Classified Display	\$5.60 per col. inch
Local SAU Display	\$5.92 per col. inch

Classified Ads

First Week	\$5.50
Each Additional Week	\$4.00

(One additional color - \$75 per page extra)

Local Display Advertising* is charged on a sliding monthly scale, according to the total number of inches published each month as follows:

50 inches or less	\$5.57
50 to 100 inches	\$5.01
101 to 200 inches	\$4.94
201 inches or more	\$4.76

*weekly advertisers

Standing 3 month ads	\$3.35 per col. inch
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Inserts

Minimum of 2,000	6¢ each
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Mechanical Data

Page size - 6 SAU columns • 21-1/2 inches long
Full Page Size - 129 inches • Newspaper printed offset

CLINTON COUNTY

Breese (City)	1,528
Breese (Rural Route)	504
Albers	351
Aviston	512
Bartelso	317
Beckemeyer	140
Carlyle	735
Germantown	426
New Baden	270
Trenton	322
Total	5,105

ILLINOIS

Belleville	57
Centralia	23
Chicago	34
Highland	144
Other Illinois cities and towns	349
Total	607

OTHER STATES

Missouri	125
Indiana	18
Florida	24
Texas	27
Other States	173
Total	367

Net Paid	6,079
Free Distribution	85
Grand Total Distribution	6,164

The BREESE JOURNAL goes into MORE homes in Clinton County than any other weekly newspaper, and is kept in the home until the next edition arrives. It is read, and re-read, in print & online with the result that it is the advertiser's best way to reach potential customers.

Dave Mahlandt Publisher
Vicky Albers Editor
Kelly Ross Reporter
Jeremy Chawgo Sports Editor
Mandy Ribbing Advertising Manager

Award Winning Member of:

Illinois Press Association • National Newspaper Association
Southern Illinois Editorial Association

